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Sept. 1, 1959

Vaughan's Seed Co.

18 DESBROSSES STREET
NEW YORK 13, N. Y.

Master Blend®

With Merion Blue,
Delta Blue and Penn Lawn Fescue

BE MODERN!
Sell Modern Lawn Seed Mixtures

SEED MARKET QUOTATIONS

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Recleaned Bird Seeds and Grain

Following Prices F.O.B. Our Warehouse, New York, Gross for Net. Bag Lots, Less than Bags at Slightly Higher Price

SUNFLOWER	Per 100 lbs
Sunflower, Small Black	$13.00
Sunflower, Parrot (Grey Stripped)	15.00
Sunflower, Large (Grey Striped)	18.00
Sunflower, Poultry Grey Striped (Oct. Del.)	13.50

BIRD SEED	
Canary Seed (Extra recleaned)	9.00
Rape, Large Black	11.00
Millet, Large Yellow	5.75
Millet, Large Red	5.80
Millet, White	5.50

MIXED BIRD SEED	Per 100 lbs.
Mixed Canary Seed, containing:	
Canary, Black Rape and Millet	$11.00
Canary and Black Rape Mixed	11.50
Love Bird Seed (for Parakeets)	10.00

OTHER BIRD FOOD INGREDIENTS	
Hemp, extra recleaned (Sterilized)	15.00
Peas, Field	6.00
Milo Maize	4.75
Peanut Hearts	13.00

MISCELLANEOUS GRAINS	Per 100 lbs.
Buckwheat	$ 7.00
Hulled Oats	7.50
Flax, Whole	12.00
Seed Rye 1000 lbs. 45.00	5.00

VAUGHAN'S WILD BIRD SEED
(Duryea Formula)
Contains All Bird Seeds - No Fillers or Screenings

A—Packed in 100 lb. bags	7.50
B—Packed in 100 lb. bags (B includes 20 empty 5 lb. printed paper bags)	8.00
C—Packed 20-5 lb. bags	9.00

When ordering Wild Bird Seed be sure to specify whether you desire A, B, or C method of packing.

All orders are accepted with the understanding that price in effect at time of shipment will apply. All sales in accordance with our warranty clause. Prices are to recognized dealers only.

Vaughan's Seed Company

ESTABLISHED 1876

Wholesale Grass Division, 18 Desbrosses St., New York 13, N. Y., Tel. WAlker 5-4555 or BArclay 7-4900 Ext. 2

Main Office, 85 White Street (near Lafayette St.) • Phone BArclay 7-4900 • New York 13, N. Y.

Vaughan's MASTER BLEND
Merion Formula

Once again, Vaughan's offers the finest all-around lawn grass formula ever developed . . . a blend of three new, improved grasses selected as Champions by National Turf Research.

Merion Kentucky Blue Grass is a distinct variety found growing on a tee of the Merion Golf Club near Philadelphia. Its exceptional color, vigor and other advantages attracted interest and resulted in tests by experiment stations, golf clubs and private growers all over the U.S.A. Vaughan's pioneered the commercial development of this new variety, now judged superior to common Kentucky Blue Grass by most authorities. More than a million seeds of this famous variety are found in every pound of MASTER BLEND Merion Formula.

Delta Kentucky Blue Grass, a variety recently discovered in Canada, is known for exceptional seedling vigor. Delta was added to Master Blend because it starts growing more quickly than other perennial grasses and provides early cover to hold down weeds and shelter the slower-to-germinate Merion.

Pennlawn Creeping Red Fescue, a hybrid grass bred at Pennsylvania State University, was added to the Master Blend Formula because it provides thick green cover for shady places and sandy soil and shows excellent heat and disease resistance.

The result is a beautiful lawn . . . a tough lawn . . . a lawn which rolls out a green carpet under more different conditions of soil and climate and shade. No wonder Vaughan's Master Blend Merion Formula is creating a sensation from coast to coast!

OTHER Vaughan's MIXTURES FOR FALL 1959

Price on mixtures F.O.B. New York City, but prepaid on 300 lb. lots or over.

VAUGHAN'S PARKS FORMULA

NOW CONTAINS DELTA BLUE GRASS, THE NEW BLUE GRASS DEVELOPED FOR SEEDING VIGOR

1 lb. cartons ...(Retails $1.45)..$21.50 per case of 25
3 lb. cartons ...(Retails $4.30)..$40.32 per case of 16
5 lb. bags .....(Retails $7.10)..$41.00 per bale of 10

Per 100 lbs.

10 and 15 lb. bags....$81.00 — 100 lb. lots....$78.00
50 and 25 lb. bags....$80.00 — 500 lb. lots....$77.00

VAUGHAN'S COLUMBIAN (GENERAL PURPOSE FORMULA)

Especially adapted for medium shade and sandy soils.

1 lb. cartons .....(Retails $ 1.25).....$18.50 per case of 25
3 lb. cartons .....(Retails $ 3.70)..... $34.56 per case of 16
5 lb. bags .....(Retails $ 6.10).....$35.00 per bale of 10

Per 100 lbs.

10 and 15 lb. bags .....$69.00 — 100 lb. lots $66.00
50 and 25 lb. bags .....$68.00 — 500 lb. lots $65.00

VAUGHAN'S DENSE SHADE FORMULA

Composed of grasses most suited for growing in heavily shaded situations. Is also satisfactory in moderate shade.

1 lb. cartons .....(Retails $ 1.25).....$18.50 per case of 25
3 lb. cartons .....(Retails $ 3.70).....$34.56 per case of 16
5 lb. bags .....(Retails $ 6.10).....$35.00 per bale of 10

Per 100 lbs.

10 and 15 lb. bags .....$69.00 — 100 lb. lots $66.00
50 and 25 lb. bags .....$68.00 — 500 lb. lots $65.00

VAUGHAN'S PRIVATE ESTATE

Now Contains Merion Ky. Bluegrass — It Stays Green

This is a top quality lawn seed mixture of permanent fine-bladed grasses.

	Retail Prices	Dealer Price
1 lb.	$ 1.75	$26.25 per case of 25
3 lbs.	5.20	49.60 per case of 16
5 lbs.	8.50	50.00 per case of 10

Per 100 lbs.

10 and 25 lb. bags .....$97.00 — 50 and 100 bags $95.00

VAUGHAN'S "NEW IMPROVED" LONG ISLAND FORMULA

This contains the basic grasses originally recommended by the Long Island Agricultural and Technical Institute at Farmingdale. All of higher qualities than standards.

	Retail Prices	Dealer Price
1 lb.	$ 1.25	$17.50 per case of 25
5 lbs.	6.00	32.50 per bale of 10
25 lbs.	27.50	lots of 2 or more $16.00 each $60.00 per 100 lbs.

VAUGHAN'S EXCEL LAWN MIXTURE

1 lb. cartons ...(Retails $ .90)..$13.50 per case of 25
3 lb. cartons ...(Retails $2.65)..$24.96 per case of 16
5 lb. bags .....(Retails $4.35)..$25.00 per bale of 10
25 lb. bags-$.18 per lb. 100 lbs. $16.00 500 lbs. $225.00

SPECIAL MIXTURES

If interested in lower priced formulas other than we list — or your own formulas — let us know and we will be glad to quote.

BE MODERN! Sell Modern Lawn Seed Mixtures

VAUGHAN'S SEED COMPANY

WHOLESALE GRASS SEED DIVISION

18 DESBROSSES STREET, NEW YORK 13, N. Y.

PHONE
WAlker 5-4555
BArclay 7-4900 Ext. 2

September 1, 1959

We quote today's values, subject to market changes, f.o.b. warehouse New York, for prompt shipment. Terms: NET CASH, no discount, subject to arrival draft. BAGS ARE NOT RETURNABLE • Cost of all cotton and burlap bags included in the price, basis gross for net weight. All orders are accepted with the understanding that prices in effect at that time will prevail.

Note to former DURYEA SEED CO. Customers—We are combining our Wholesale Price List to simplify matters. This list will take place of the former Blue Card List. It will give you same Low Wholesale Prices. See other pages for additional grass and bird seeds.

	Per 100 lbs.
RED CLOVER	
Medium, purity 99%	43.00
Pennscott	
ALSIKE CLOVER	
Extra Fancy, purity 99%	31.00
ALFALFA	
Northern, purity 99%	38.00
Grimm, purity 99%	
Buffalo Alfalfa (certified)	38.00
Ranger Alfalfa (certified)	41.00
Atlantic Alfalfa (certified)	37.00
Du Puitts (certified)	
Vernal (certified)	58.00
Narragansett (certified)	68.00
WHITE CLOVER	
Extra Fancy	55.00
Packed in 1 lb. carton $9.60 per dozen.	
Packed in ½ lb. bags, $5.50 per dozen.	
Ladino White Clover (certified)	68.00
New Zealand White Clover	65.00
Kent Wild White Clover	80.00
OTHER CLOVERS	
Sweet Clover	19.00
Birdfoot Trefoil Imported	
Empire Birdfoot Trefoil	75.00
Inoculation for Clovers and Alfalfa 35c Bus. Size (Case Lots)	
TIMOTHY	
Fancy, purity 99.65%	19.00
TIMOTHY & ALSIKE (mixed)	
Containing 20% Alsike	24.00
REDTOP	
Solid Seed, purity 92%	46.00
Solid Seed, purity 95%	48.00
Solid Seed, purity 98%	51.00
BLUE GRASS	
Kentucky, fancy, purity 85%	56.00
Kentucky, extra fancy, purity 90%	61.00
Kentucky, superfine, purity 98%	66.00
Canada Blue, fancy,	75.00
Merion Kentucky Blue	185.00
Delta Kentucky Blue	75.00
Aboreteum Kentucky Blue	85.00

	Per 100 lbs.
ROUGH BLUE GRASS	
Poa Trivialis 90%	43.00
Poa Trivialis 95%	46.00
RYE GRASSES	
Common Ryegrass	12.00
Italian Ryegrass (Domestic)	12.00
in 5 lb. bags	16.00
Perennial or English Rye Grass	17.00
in 5 lb. bags	21.00
BENT GRASSES	
Astoria Colonial Bent Blue Tag	58.00
Colonial Bent Blue Tag	58.00
Seaside Bent Blue Tag	105.00
Highland Bent Blue Tag	30.00
Mixed Bent (South German)	125.00
Penncross Creeping Bent	Ask
Velvet Bent	Ask
RED AND TALL FESCUES	
Chewing Fescue (Domestic)	40.00
Creeping Red Fescue (Domestic)	42.00
Creeping Red Fescue (Imported)	35.00
Illahee Creeping Red Fescue B.T.	47.00
Penn Lawn Fescue Blue Tag	47.00
Alta Tall Fescue	25.00
Kentucky 31 Tall Fescue	24.00
Hard Fescue Blue Tag	Ask
HAY GRASSES	
Meadow Fescue	38.00
Orchard Grass	34.00
Brome Grass (Lincoln)	28.00
MISCELLANEOUS	
Dwarf Essex Rape	12.50
Hairy or Winter Vetch	22.00
Canada Field Peas for Seeding	9.00
Sudan Grass (Piper)	12.50
Black Wilson Soy Beans	7.00
Bermuda Grass	Ask
U-3 Bermuda 1 lb. cans each	3.75
MILLETS	
Golden	Out
Japanese	8.00
MISCELLANEOUS GRAINS	
Seed Buckwheat	Out
Hulled Oats	7.00
Flax, Whole	12.00
Seed Rye	5.00

	Per 100 lbs.
LAWN MIXTURES	
Prepaid on 300 lbs. or over.	
Quick Result Mixture	
Composed of Quick Growing Grasses	
in bulk	19.00
in 5 lb. bags	24.00
*Columbia Park	
in bulk	25.00
*Yorkshire Park (Formerly "Gramercy Park") in bulk	30.00
*Duryea's Central Park Choice	
in bulk	45.00
*Old Homestead	
in bulk (No Clover)	47.00
*Duryea's Evergreen	
in bulk	55.00
*Duryea's Superior	
in bulk	62.00
*Shady Spot	
fancy, in bulk	45.00
Athletic Mixture	57.00

*Indicates brands put up in 1, 2 and 5 lb. bags at extra cost of:
10.00 per 100 lbs. for 1 lb. bags
7.00 per 100 lbs. for 2 lb. bags
5.00 per 100 lbs. for 5 lb. bags

GRASS MIXTURES	
For Hay and Pasture	35.00

INOCULATION

LEGUME-AID (Powder Form)

1 bu. size Alfalfa and All Clovers and Trefoil	.35 each
2½ bush.	.70 each
2 bu. size Soy Beans	.26 each
Pkt. Birdsfoot Trefoil	.20 each

Prices Are For Case Lots

ASK FOR PRICES ON:
LONG ISLAND MIXTURE
MEETS BASIC RECOMMENDATIONS
of the L. I. AGRICULTURAL INSTITUTE

Packed in 5 lb. cotton bags and 100 lb. burlap bags

NEW JERSEY STANDARD MIXTURES
100 lb. burlap bags
Special Mixtures

Somewhat higher prices charged if less than full bags are ordered.

"The Vaughan's Seed Co. warrants to the extent of the purchase price that seeds sold are as described on the container, within recognized tolerances. Seller gives no other or further warranty, express or implied."

Vaughan's ONE SHOT

MERION FERTILIZER

20 – 5 – 5

The revolutionary new fertilizer that supplies adequate amounts of plant food in the proper proportions. Full 20 units of nitrogen, from many sources including organics and urea formaldehyde compounds.

Research on the needs of grasses since World War II has shown that a really balanced grass turf fertilizer should contain about four times as much nitrogen as phosphorus and potash. Experts agree that a 4-1-1 ratio is about right for lawns that were formerly overfed with phosphorus and potash by the older formulas such as 5 10-5 or 4-12-4. With Vaughan's One Shot Merion Fertilizer you have quick and slow releasing forms of nitrogen thus giving you a fertilizer that will feed over the entire season.

A proven sales getter at full 40% mark up. Now offered with full direction for Fall application.

Size	Packed	Wt.	Cost	Retail
50 lbs.	10	510	$53.70	$8.95

VAUGHAN'S NEW SPECIALTIES

VAUGHAN'S MERION BLUE GRASS SEEDER

New scientific garden tool that saves time and money. Insures a uniform seeding by a steady continuous spreading of lawn seed. Can be also used for Grub proofing of Lawns by spreading Dieldrin, Chlordane, Dry Fertilizers or Powdered Weed Killers.

RETAIL EACH $4.95

YOUR COST EACH $3.30

VAUGHAN'S LAWNOVATER

The perfect answer for reseeding bare spots in lawns. Increases grass germination 50% to 75%. Eliminates need for top soil . Just sow the seed — then roll Lawnovater over surface.

RETAIL EACH $4.95

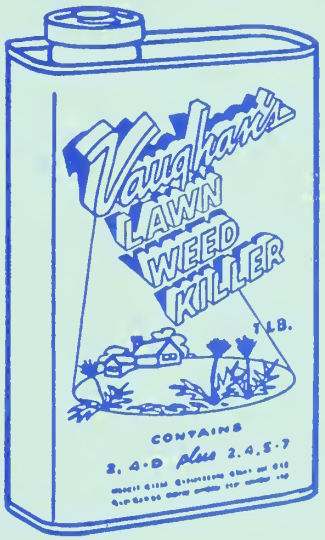
CASE OF 4 ..... $11.88

VAUGHAN'S FORMULA Z TURF FUNGICIDE

TURF FUNGICIDE. This is a Broad Spectrum Lawn Turf Fungicide, which is recommended for controlling lawn diseases, such as brown patch, dollar spot, leaf blights, curvularia, etc. Contains Urea which stimulates new growth. 8 oz. treats 2000 to 4000 sq. ft.

Cat. No.	Size	Packed	Wt.	Dealers Cost	Retail
8304	8 oz.	12	12 lbs.	$35.20	$ 3.50
	5 lbs	1	6 lbs.	14.85	24 75

VAUGHAN'S LAWN WEED KILLER



Of all the weed killing chemicals, the original discovery, 2-4-D is the most dependable. It does its work with rarely a failure, clearing your lawn of broad leaved weeds, and keeping your grounds free of almost all unwanted plant growths. VAUGHAN'S LAWN WEED KILLER contains 2-4 D plus 2-4-5-T, which makes it fatal to woody plants as well as weeds. Poison oak, poison ivy, cherry, honeysuckle and others are easily exterminated.

8 Oz. covers 1,500 sq. ft., retails at $1.00,
carton of 24 ..... $14.40

Quarts covers 5 000 sq. ft., retails at $2.75,
cartons of 12 ..... $19.30

Vaughan's MASTER BLEND

Merion Formula

EXPERTS PICK MERION FOR LAWNS AND PLAY GROUNDS

Contains 3 latest grasses developed by scientists

- Grows greener . . . stays greener all summer
- Stands closer, less frequent mowing
- Produces thicker turf . . . spreads faster
- Crowds out crabgrass and other weeds better
- Resists leaf spot and other diseases
- Deeper, stronger roots resists drouth and heat . . . need less watering
- Broader, sturdier leaves withstand wear better than other luxury-look grasses
- 100% Perennial Grasses . . . 42% Merion Kentucky Blue Grass plus Delta Kentucky Blue Grass and Pennlawn Creeping Red Fescue
- Costs less because it goes farther . . . sow 1 lb. per 750 sq. ft. . . . only 1/3 as much as standard blue grass mixtures.

MERION FORMULA—100% PERENNIAL GRASSES

Contains over 1,000,000 seeds of pure Merion strain of Kentucky Blue Grass, plus Delta Kentucky Blue Grass, plus Pennlawn Creeping Red Fescue and Red Top.

	Retail	Packed	Cost
1 lb. ctns.	$ 2.49	Case 25/1 lb.	**$37.50**
3 lb. ctns.	7.45	Case 16/3 lb.	**70.56**
5 lb. bag	12.25	Bale 10/5 lb.	**72.50**
10 lb. bag	24.00	Bale 2/10 lb.	**28.60**

	Retail	Packed	Cost
25 lb. bag	$ 58.50	Bag 1/25 lb.	**$35.75**
50 lb. bag	116.00	Bag 1/50 lb.	**70.50**
100 lb. bag	230.00	Bag 1/100 lb.	**140.00**

Broken Cases 2c per lb. higher

MERION STRAIGHT

	Retail	Packed	Cost
1 lb. ctns.	$ 2.95	Case 25/1 lb.	**50.00**
3 lb. ctns.	8.75	Case 16/3 lb.	**94.56**
5 lb. bag	14.50	Bale 10/5 lb.	**97.50**
10 lb. bag	28.50	Bale 2/10 lb.	**38.60**

	Retail	Packed	Cost
25 lb. bag	$ 70.00	Bag 1/25 lb.	**48.00**
50 lb. bag	138.00	Bag 1/50 lb.	**94.00**
100 lb. bag	275.00	Bag 1/100 lb.	**185.00**

Broken Cases 2c per lb. higher

In Printed Bags
No Supplier's Name

Vaughan's Wild Bird Seed

IS BECOMING A YEAR AROUND SELLING ITEM

No longer are sales merely confined to the winter months. Bird lovers are buying this product the year around.

They are becoming more discriminating in selecting seeds the birds will feed on. Vaughan's Wild Bird Seed (Duryea Formula) is a Quality Mixture Containing Sunflower Seed, Peanut Hearts and Selected Top Quality Bird Seeds.

DO NOT confuse with mixtures containing fillers, screenings, cracked corn or discarded seeds that are unattractive to birds.
VAUGHAN'S Wild Bird Seed (Duryea Formula) is recleaned and better.

OFFER IN	Per 100 lbs.	1000 lbs.
"A"—Wild Bird Seed (Packed in 100 lb. bags)	$7.50	$72.50
"B"—Wild Bird Seed (Including 20 empty 5 lb. attractive colored printed bag)	$8.00	$77.50
"C"—Wild Bird Seed (Packed in 20 5 lb. bags)	$9.00	

F.O.B. New York City

LOVE BIRD SEED
(For Parakeets)
Only Recleaned Seed
$10.00 per 100 lbs.
$95.00 per 1000 lbs.

A Good Strong Lined Bag for Counter Display

Other Bird Seed Specials

PRICES SUBJECT TO CHANGE WITHOUT NOTICE.

SUNFLOWER SEED — Fancy Stocks	Per 100 Lbs.	Per 1000 Lbs.
SMALL BLACK—Fancy Canadian	$13.00	$125.00
POULTRY GREY STRIPED (110 lb. bags)	13.50	130.00 (Oct. Del)
PARROT GREY STRIPED (110 lb. bags)	15.00	145.00
LARGE GREY STRIPED (100 lb. bags)	18.00	175.00
CANARY SEED		
EXTRA RECLEANED (100 lb. bags)	9.00	85.00
HEMP SEED—Extra Recleaned Sterilized	15.00	145.00
RAPE SEED—Large Black	11.00	105.00

SEE BACK PAGE FOR OTHER BIRD SEEDS.

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Vaughan's Seed Company

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